



Region One Aboriginal Business Association

Presidents Message 2018

I promised you all change for 2018 – and I told you if there was not change – then I would step down.

2018 proved to be challenging – Change is what we need – but I found with Change – It does not happen overnight.

We had a whole new prospective for the board – with a new Administer for the office. We all learned together = so in reality 2018 – was a year of learning for the board and our new Administer.

Jan 23 – 2018 AER came and did a presentation – On Shaping Future Conversations

Changes in the office – Bookkeeping is now with the administrator (Sage)

March – Power Up North – Entrepreneur Convention in Lac La Biche.

A lot of great presenters and a great place for new ideas. ROABA was happy to be a part of this.

We had a brand new committee for the Golf Tournament.

- We had 39 teams – Had to get additional carts (learning curve – additional costs)
- Meals – do not order as much – not everybody stays
- Prizes – less on door prizes – more silent auction items (this was a great new fund raiser for the golf tournament)

THANK YOU to our Sponsor's for the Golf Tournament (Banners)

JUNE - FOUR BOARD Initiative – Lac La Biche has many Entities trying to do the same thing in the area. Economic Development – All boards decided that we should all work together to achieve Economic Development (ensure that we are not duplicating – but working together) Met in June and again in October.

August – Meet with the Minister of Indigenous affairs

Marketing – Needing new ideas – ROABA has been asking for membership to provide information to populate the website. Last meeting we got several companies to get us

the information. Please get your update information to the office – So that we can update our drop down menu.

Marketing – We have had more presence on FaceBook.

Originally had a personal account set up – needed to change to a business account – In October finally got the old account to allow us to take our original friends to the business page.

Website – Finally updated and currently working on getting our members on line with services – where Industry and Prime Contractors can look up services required and get a list from our website.

The outcome – Is WE NEED TO MARKET – NEED TO Be ABLE to provide our members with more marketing opportunities.

We ARE still needing to focus on our original ideas:

1. Networking
2. Industry Communications
3. Marketing

We had our 4 General mtg through out the year – with each of our Industry Partners Presenting.

We ADDED to the Meetings:

- Having the COUNTY come in and do a presentation and advise of the upcoming projects.

For the new year – We would like to have added value for the members – by introducing new prime contractors in the area. This will assist with our Networking goals.

Industry – Still needing to get more of you to our table – still working on those details

Marketing – Marketing – Marketing ROABA has decided that we need to be seen and seen doing – We started that for the 2018 year and through the learning and the fact that our vision has not changed – We need to continue to become better at getting our members connections and the opportunity to have events to market at.

New Members:

LLB County
Portage College
Business Link
Community Furture
T White Trucking
Buffalo Lake Development Corporation
Dark Side Dozers
Edge Energy Logistics
Jewel Contracting
RGP Contracting
Midlite Powerline Construction
North Cree Contracting
Screen Shot Computers
Peyasew

2017 – 19 Full Members
19 Associate Members
04 Industry Members
Total = 42

2018- 16 Full Members
23 Associate Members
04 Industry Members
Total = 43

2019 - 4 new members pending FORCAST 47 members for 2019