



Annual General Meeting – President’s Report for 2017

(March 10 2017 to November 2 2017)

The Region One Aboriginal Business Association continues with the goals of Networking, Industry Communication and Marketing.

On March 10 2017 - I took over as President in times that we have seen a lot of change and downturn to our industry and causing a lot of uncertainty that created our vision statement hard to achieve.

But with that – We have seen exciting things happen in 2017.

COMMUNITY INVOLVMENT:

- 4th Annual ROABA Golf Tournament held on June 1 2017. Registration was full by May 11, we had great participation and support raising a \$18,474.14 profit for our non-profit Association.

INDUSTRY PARTNERSHIPS:

THANK YOU TO ALEX OKINCZYC with MEG Energy

We saw the 1st Industry Partner offer a Site Tour - MEG Energy Partnered with ROABA for a Site Tour of the Christina Lake SAGD Site on July 5 2017. It was a great opportunity to see the site, able to see local companies working at the site and the ability to network with other business, industry and associate partners.

We continue to work with Industry Partners – to achieve a Prime Contractor List and Contract Opportunities information for ROABA members in an effective and timely manner.

MEMBERSHIP COMMITMENT:

We have Great members in our organization and a valued member discounted all ROABA Members/Partners with a 5% parts and labor discount. This type of commitment in supporting our Membership was very much appreciated and an added value to all of us. Thank you to Mr. STEPHANE JOBIN with SMR Diesel Trucks!

MEMBERSHIPS

We kept our memberships fees the same to assist with the economic situation in our area

The 2016 membership was 21 Full Membership and 20 Associate members and 4 Industry. In 2017 we were able to maintain those numbers... We lost a few and gained some new members – 22 Full Members, 19 Associate and 4 Industry.



CONTINUES WORKING TOGETHER:

ROABA Industry Partners requested that we continue working on the ROABA Website to better assist members, ROABA executive, staff, and Industry Partners. We are excited that we have resources in place to proceed with a new Website.

At the County Election Forums – I addressed and asked future Mayors “What would they do to collaborate with ROABA, LLB Chamber of Commerce and County Council to ensure LLB County is open for Business?” Their Responses were:

1. Work with local businesses to draw development to the area (current economic downturn has created people willing to invest less).
2. Suggestion that County Councilors should be attending ROABA meetings. But felt that Development can be left to the area’s business people.
3. Suggestion that a collaborated Economic Development Board would be beneficial.

I see this as an Opportunity for ROABA – The vision that ROABA is the start of that Economic Development Board for Our Community – PAST ROABA Board also recognized this Opportunity – We will continue with this goal.

Need to ensure our County Representatives are active ROABA members that are held accountable and remain transparent. This will also build a stronger partnership for ROABA.

CONTINUED COMMITMENT

The first commitment is to our respective businesses as Members and Partners.

This does not take away from the fact that all members must contribute to the Business Association for it to continue to succeed.

So I ask for your continued support and patience. We will be seeing some exciting things in this coming New Year for ROABA!

Shawn McDonald
Region One Aboriginal Business Association